



TRADING GARAGE



SELLER'S GUIDE

tradinggarage.com



Trading Garage is a new way to buy and sell for people who are passionate about cars. Our online auction platform takes away the time and hassle normally associated with selling.

The platform is completely free to use for sellers and you will receive 100% of the final auction price. All listings are created by our experienced Australian team and include over 100 photographs to ensure every detail is brought to light.

Trading Garage is the perfect place to sell your prized road car, race car, motorbike or number plate.





## Exposure

Trading Garage offers a level of exposure that has yet to be offered in Australia. Putting your listing in front of prospective buyers instead of being hidden away behind search windows enables the platform to reach consumers in a more direct fashion.



## Trust

All buyers and sellers are authorised through our payment platform Stripe. This means as a seller you can have confidence in the validity of a bidder.

Your vehicle stays with you the entire time and you will have the transparency to receive the full final bid directly from the buyer.

The buyer will pay a 6% premium (minimum of \$500 for registration plates and \$1,000 for vehicles with a maximum of \$10,000) which is much less than a traditional car auction.

**SELL**  
(free of charge)

**BUY**  
(6% buyers premium)



# Our Expertise

The concept for Trading Garage was born from the frustrations of a veteran sales professional and one of Australia's largest private collectors. They saw that the market had a lack of options available when buying and selling unique vehicles and number plates in Australia.

Trading Garage takes its innovative approach to buying and selling cars, alongside the over 30 years worth of experience in the Australian automotive industry, to represent your listing in way that has never been offered before.





# Seller's Process

1

## Submit

Sellers can submit their potential listings via the Trading Garage website or email.

2

## Reserve

If your submission is suitable for Trading Garage, we will be in contact to discuss a reserve price. Once a price is agreed, your listing is accepted.

3

## Details

The seller then provides further details to Trading Garage of the listing, including proof of ownership and detailed photographs. If the seller is not comfortable taking the photos required, we can arrange a trusted professional photographer at a competitive rate.



4

## Approval

Once our experienced team has drafted your listing, it will be sent back to the seller for final approval. Once approved, it will be scheduled for auction and marketing for the vehicle will commence.

5

## Live

Listings have sufficient detail to be sold unseen, but we will be in contact if someone wants to inspect your vehicle.

Authorised bidders are also able to ask questions during the auction process, which the seller can respond to in the bid history at the bottom of the listing.

6

## Sold

After a successful auction, you will be digitally introduced to the buyer and receive 100% of the final highest bid, paid directly from the buyer to the seller.

In the event that the auction does not meet the reserve, you will have the option to have your listing in our Buy It Now section for a post auction sale.



# How to List Your Vehicle

To submit your vehicle, visit our website at [tradinggarage.com](https://tradinggarage.com) and head to [SELL WITH US](#) in the top menu.

We are more than happy to answer any question or run you through the entire process over the phone, you can arrange this by either clicking contact us at the bottom of the home page or simply email [info@tradinggarage.com](mailto:info@tradinggarage.com).

[tradinggarage.com](https://tradinggarage.com)

